



## EXPERIENCE

### SENIOR UI DESIGNER

Rightpoint | May 14 - Present

Responsible for design and user experience for multiple CRM projects including Sharepoint, SiteCore, Episerver and Salesforce.

- Notable clients include, Northwestern Mutual, Deloitte and 3M.
- Facilitated discovery sessions with clients and lead UI/UX design for intranets and ecommerce experiences.
- Collaborated closely with UX and Development teams to ensure quality deliverables throughout entire project timeline.

### SENIOR DIGITAL DESIGNER

Isobar | Mar 13 - Feb 15

Led the redesign of Umpqua Bank's corporate website and the interface design of the new online banking experiences for desktop, mobile (OS and Windows) and tablet.

Worked closely with global teams on new business pitches for clients such as MSCI and Hilton Hotels.

### SENIOR ART DIRECTOR

Arc Worldwide (a Leo Burnett Company) | Apr 10 - Mar 13

Responsible for art direction, concept and execution of digital campaigns for Whirlpool.

- Led design and user experience of the online Kitchen Stylist Tool.
- Responsible for redesign for Whirlpool and Maytag e-commerce sites.
- Online advertising including standard and rich media web banners.
- Art directed 3D animated demos for new product launches.

Designed in-store POS units for P&G brands such as Pantene and Herbal Essences.

Developed shopper marketing programs and national retail promotions for Coke and Diet Coke brands.

### WEB DESIGNER

Vertical Incorporated | Nov 08 - Sep 09

Responsible for the design of brochures and annual reports for B2B companies like Siemens and Grainger.

Led the concept and redesign of the Vertical Incorporated website.

### GRAPHIC DESIGNER

Haggin Marketing (Ryan Partnership) | Aug 05 - Nov 08

Designed and produced catalogs, direct mail pieces and e-mail blasts for clients such as Sears, Marriott, American Express and GBC.

Involved in new business pitches and all phases of the creative process, from concept development to execution.

## EDUCATION

### BACHELOR OF ARTS - GRAPHIC DESIGN

Bradley University | May 05  
4.0 GPA | Minor in Art History

### ASSOCIATE IN ARTS & SCIENCES

Illinois Central College | Aug 00 - May 03

## DESIGN SKILLS

### 01 Computer

SKETCH	●●●●●●●●●●
ADOBE PHOTOSHOP	●●●●●●●●●●
ADOBE ILLUSTRATOR	●●●●●●●●●●
INVISION	●●●●●●●●●●
ADOBE INDESIGN	●●●●●●●●●●
KEYNOTE	●●●●●●●●●●
PRINCIPLE	●●●●●●●●●●
HTML & CSS	●●●●●●●●●●

### 02 Knowledge

INTERFACE DESIGN  
DATA VISUALIZATION  
IMAGE EDITING  
WEB USABILITY  
TYPOGRAPHY  
GROUP FACILITATION

## AWARDS

2017

### RAGEN AWARD - BEST OVERALL INTRANET

iQ Intranet | QuintilesIMS

### RAGEN AWARD - HONORABLE MENTION

Digital Commons Intranet | Northwestern Mutual

2014

### RAGEN AWARD - HONORABLE MENTION

The Portal | Wiss, Janney, Elstner Associates, Inc.

## HOBBIES & INTERESTS



CRAFT BEER



MUSIC



FITNESS



TRAVELLING